



**Cookies Policy**  
**Fortis Market Ltd.**

# Cookies Policy

We value your privacy and strive to ensure that you are well-informed about how to manage your cookies effectively.

## Why are Cookies Useful?

Cookies play a crucial role in enhancing the functionality and performance of our website. For instance, they help us analyze visitor behavior, identify popular pages, and improve navigation. They also allow us to remember your preferences, such as your language choice, and maintain your login sessions for a seamless user experience. This enables us to provide a smooth and reliable service.

## What are Cookies?

Cookies are small text files stored on your computer when you visit a website. These files do not contain malware or viruses and cannot alter your device's operations. Instead, they function as records, keeping track of user activity and updating whenever the website is revisited. Session cookies, for example, remain active only while you are navigating the website and disappear once you leave.

## Types of Cookies We Use

We utilize different types of cookies to improve your experience:

1. **Functional Cookies:** Necessary for the website's basic operations. These are temporary and expire once the browser is closed.
2. **Analytical Cookies:** Used for gathering anonymous data to understand visitor behavior and improve the website.
3. **Promotional Cookies:** Designed to track users across websites to provide ads that are relevant to individual interests.
4. **Preference Cookies:** Save specific settings like your preferred language or location for a more personalized experience.

## How Cookies Benefit You

Functional cookies allow us to securely identify you as a user and maintain your login session. This prevents you from having to re-enter your credentials on every page. Analytical cookies help us optimize our site by identifying areas that need improvement. Meanwhile, preference cookies make it easier for you to interact with the website based on your personal settings.

## Learn More

If you'd like more details about managing cookies, consult your browser's help section or visit [allaboutcookies.org](http://allaboutcookies.org). For any inquiries about our policies, feel free to contact us at [info@fortismarket.com](mailto:info@fortismarket.com).